

# Revamping PLR

Transform PLR Into High-Quality Offers



# Revamp Both Content & Graphic

- To create a new product from PLR, you must revamp both the content and the graphics.
- Simply reselling the original version won't work—you need to make it look and feel brand new.
- Updating content gives it a fresh voice, while new graphics help create a completely different presentation.
- This step ensures your product stands out and avoids looking like a generic, reused PLR package.

# Graphic Update Options

- You have three main choices for graphics: GFX1, hiring someone on Fiverr, or doing it yourself.
- GFX1 provides ready-made graphics, while Fiverr gives you access to affordable freelance designers.
- If you're confident with design tools, you can also create the graphics yourself to save money.
- Choose the method that best fits your skills, timeline, and budget for creating new visuals.

# Must-Have Visuals

- At minimum, you'll need a flat cover for your eBook to make it look polished and professional.
- You should also create a 3D box cover, which is especially useful for showcasing it on your website.
- A page header is optional, but it can add extra branding and visual appeal to your PDF content.
- These basic graphics help present your PLR product as a legitimate and high-quality offer.

# DIY Graphic Tools

- You can design the graphics yourself using software like Photoshop or the free tool called GIMP.
- Online tools like [eCoverFree.com](http://eCoverFree.com) offer quick solutions for creating decent-looking covers and visuals.
- [ClickDesigns.com](http://ClickDesigns.com) is another online option that helps you build eCovers and graphics without advanced design skills.
- These tools are ideal if you prefer a hands-on approach and want full control over the graphic design.

# Content Revamp Methods

- You can go old school and simply rewrite or paraphrase the original content to make it unique.
- A faster method is using AI like ChatGPT to help rewrite and improve the existing material easily.
- AI can also turn your PLR content into bullet points and slides for video presentations or courses.
- This allows you to repurpose the original content into different formats while keeping the message intact.

**Thank You!**